

STEP & YAGEP PRODUCTS EXHIBITION AND BUSINESS FAIR, 13-14 DECEMBER 2017,
CENOTAPH, ASABA

ADDRESS GIVEN BY CHIEF JOB CREATION OFFICER,
PROF. ERIC EBOH

PROTOCOLS...

I would like to welcome all the dignitaries, guests and participants to this STEP & YAGEP exhibition and business fair.

This event is designed to provide an opportunity for beneficiaries of the state government's job creation programme to exhibit and market their products, make business contacts and establish business relationships that will transform their business enterprises. Today's occasion is fulfillment of the state government's goal of tracking, nurturing and supporting beneficiaries of the job creation scheme, branded as STEPreneurs & YAGEPreneurs.

The achievements of the job creation scheme are rooted in the visionary, dynamic and exemplary leadership of His Excellency, Senator Dr. Ifeanyi Okowa, Governor of Delta State. As Governor, he is the originator, architect and promoter of the philosophy of a different innovative approach to job creation for youths in Delta State.

To this end, he has provided the enabling political and institutional environment for the job creation programmes. Besides his political backing as Governor, Senator Dr. Ifeanyi Okowa personally leads the design, implementation and monitoring of job creation programmes in an ongoing manner.

The Delta State job creation model is robust, customized and result-oriented. In line with the philosophy enacted by His Excellency, the Governor, the key drivers of the job creation programmes are three-fold. The first is that the training is comprehensive, standardized and quality assured. The second is that the enterprise starter packs are appropriate and complete, coupled with integrity of delivery. The third is that there is close monitoring and feedback as well as nurturing of the beneficiaries, as exemplified by this exhibition and business fair.

Your Excellencies, distinguished guests, ladies and gentlemen, let me emphasize that there is no stronger vindication of Delta State job creation model than today's splendid gathering of beneficiaries who are exhibiting their products and services.

As you will observe at this event, the beneficiaries are already successfully running their own enterprises, earning incomes and contributing to the economy of the state. Moreover, many have trained or employed additional persons and are now job creators. Others have innovated their skills and diversified their business since their initial training.

To underscore the essence of this exhibition and business fair, the Office of the Chief Job Creation Officer duly engaged and paid for the services of STEPreneurs in the execution of various aspects of this event. These services include venue utilities, electricity connections, audiovisual facilities and refreshment items. In the same manner, I respectfully invite Your Excellencies, distinguished guests, ladies and gentlemen to visit the individual enterprise stands, interact with our STEPreneurs & YAGEPreneurs, advise them and buy their products and services.

Your Excellencies, distinguished guests, ladies and gentlemen, thank you for coming. Thank you very much.